
FOR IMMEDIATE RELEASE

World-Class Event for World Changers Promises to Transform Your Life and Your Business

The Igniting Souls Conference (ISC) is a life-changing gathering of authors, coaches, entrepreneurs, and speakers. After experiencing huge success with an online experience last year, attendees will have the option this year to attend live on-site or online. This year's conference theme is **AGENCY: Deeper Not Wider**.



COLUMBUS, Ohio – June 28, 2021 – COVID-19 reshaped life, including business conferences. As we begin to see the return to normalcy, Kary Oberbrunner, CEO of Igniting Souls, has decided to allow attendees to choose how they want to attend the conference this year—in person or online. For those attending in person, Oberbrunner has committed to doubling down on the safety. “The 11th annual Igniting Souls Conference promises to be best-ever,” the publisher states.

ISC will be held as a worldwide in-person and virtual event October 21-24, 2021. Tickets are still available.



What Others Have Said

Doug Fitzgerald, author and CEO of One Shot. One Life. credits the ISC with helping him develop invaluable friendships as well as build several streams of income that have generated thousands of dollars in revenue.

Author of *The BrainPower Pyramid* and founder of Career Power Shift coaching, Louise Elliott, says that attending ISC re-energizes her and has increased her influence, impact, and income by growing her into the person she wants to be.

Dr. Brandt Gibson, Physician, Author and Coach was amazed at the significant impact ISC had on his life. After attending the conference, not only did his physician's business grow and flourish, but he also launched a new business, the “The Band Of Fire” which is intended to help youth and young adults become as extraordinary as they are meant to be.

About the Conference

ISC began in 2010 in a small church basement and has since grown to fill the conference center at Polaris Hilton in Columbus, Ohio.

Kick-off begins on Thursday, October 21 with a special VIP party. Friday, October 22, known as Spark Day, is a day jam-packed with practical tools for writing a mini book for your brand and business. Mini books are the perfect solution for today's busy readers. Each mini book increases your influence, impact, and income, but in a quarter of the time. Publish 4x faster. Reach 10x the readers.

That evening, we celebrate the Author Elite Awards, a formal ceremony to award literary merit and publishing excellence. One author in each of the 12 different genres will receive the prize package designed to help the author with publicity. The ceremony streams live globally, recognizing authors and the impact they make.

The weekend is filled with speakers including Dan Sullivan, the world's foremost expert on entrepreneurship; Tyler Wagner, CEO of Authors Unite best known for helping authors become best sellers on *USA Today*, *The Wall Street Journal* and *The New York Times*; Jill Young, head coach at EOS Worldwide and author of *The Advantage Series*; Brian Bullock, a featured speaker at Motiversity and author of *Living for Legacy*; Nick Sonnenberg, CEO of Leverage and serial entrepreneur with a passion for productivity; Mark LaChance, CEO of Maxy Media, one of the largest TikTok, Facebook, Snapchat, Taboola, and Google Display Network marketing agencies; Sophia Gardiner, founder of Pilot Light Writing and screenwriting teacher at the EscaT cinema school in France; and the list keeps growing.

Ferdinand Foch said, "The most powerful weapon on earth is the human soul on fire."
Oberbrunner is determined to create the best conference to ignite the soul of every attendee.

Contact: support@ignitingsouls.com

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