

The logo for the Author Elite Awards. It features a stylized red and grey graphic on the left, followed by the word "AUTHOR" in large, bold, black capital letters. Below "AUTHOR" is the word "ELITE" in the same font. At the bottom, the word "AWARDS" is written in red capital letters, with each letter spaced out.

AUTHOR ELITE AWARDS

The AUTHOR ELITE AWARDS (the “Contest”) is offered by Redeem the Day dba Igniting Souls (the “Sponsor”) in connection with the Author Academy Elite program to residents of states where such contests are permitted by the laws of those states. By entering the Contest, you accept sole responsibility for determining whether your participation is legal in any jurisdiction that applies to you.

1. **ELIGIBILITY.** This Contest is open to people who are at least 18 years old as of the date of entry, except officers and employees of the Sponsor, the judging organization (if applicable), or any other party associated with the development or administration of this Promotion, and the immediate family (i.e., parents, children, siblings, spouse), and persons residing in the same household as such individuals. This Contest is void where prohibited. If under 18 years old permission must be granted by parent and/or legal guardian prior to submitting. To qualify as a submission, a book must be published and available for purchase on [Amazon.com](https://www.amazon.com) with the “Look Inside” feature enabled.

By entering this Contest, entrants accept and agree to be bound by these Official Rules. Any violation of these rules may, at Sponsor’s discretion, result in disqualification. All decisions of the judges regarding this Contest are final and binding in all respects.

2. **CONTEST PERIOD.** Submissions begin at 12:00 PM ET on January 26, 2021 and end 2:59 PM ET, July 1, 2021, when all entries must be received (“Promotion Period”). Voting on all nominations will end at 2:59 PM ET on August 23, 2021. Voting for the

First Place contest winners (to be chosen only from the Top finalists in each of the 12 categories) will end at 2:59 PM ET on October 21, 2021.

3. **HOW TO ENTER.** Visit <https://authoreliteawards.com/2021submissions/> during the Contest Period and follow the instructions to complete and submit the entry form. All entries become the property of the Sponsor and will not be acknowledged or returned. All entrant information, including email addresses, is subject to the respective Privacy Policy of the applicable Sponsor. By submitting your email address, you are giving the right for the Sponsor to communicate with you via email. You can unsubscribe at any time.

4. **WINNER SELECTION AND NOTIFICATION.** The Top Finalists for each of the twelve (12) categories will be determined by Judges who are not related to any nominee or a nominee themselves, selected by the Sponsor according to the standards of popular vote, social contribution, and overall presentation (cover, content, flow, and originality). If fewer than ten (10) books in a particular category meet the weighted measurement to qualify as a finalist, the Sponsor reserves the right to have fewer than ten (10) books in a particular category.

The Ten (10) Finalists in each of the twelve (12) categories will be notified at our Author Elite Awards Top 10 Finalist Global Livestream on August 24, 2021. Each finalist will also be notified by email at the address provided at entry in the seven (7) days following the Livestream.

To be eligible to win First Prize, the top Ten (10) Finalists must present their book synopsis in a 90-second video for respective judge(s) to review. Videos must be submitted by September 15, 2021.

Each Finalist will receive a complimentary ticket to the Red Carpet Sessions and Author Elite Awards. One (1) First Place Winner will be chosen from the Finalists within each of the twelve (12) categories.

If a Finalist: (i) cannot be contacted; (ii) does not respond within five (5) days from the date the Sponsor first attempted to notify him/her; (iii) refuses the prize; and/or (iv) the prize or prize notification is returned as undeliverable, such potential finalist forfeits all

rights to be named a Finalist, win the Promotion or receive the prize, and an alternate finalist winner may be selected. Upon contacting a potential Finalist and determining that he/she has met all eligibility requirements of the Contest, including without limitation the potential execution of required waivers, publicity and liability releases, and disclaimers, and, at Sponsor’s discretion, successful completion of a background check, such individuals will be declared the “winner” of the Contest in his or her category on the evening of October 22, 2021 at the Author Elite Award Ceremony.

5. **PRIZE DESCRIPTION.** There will be twelve (12) First Place winners. One (1) Winner will be chosen from each of these categories:

- Business and Economics
- Children's and Middle-Grade
- Clean Romance
- Fantasy and Science Fiction
- General Fiction
- Health and Wellness
- History and Historical Fiction
- Memoir and Biography
- Mystery and Thriller
- Religious Nonfiction
- Self-Help
- Young Adult

Each First Place Winner will receive:

- The Elite Boon of Merit Award.
- Press release and media story written for national press by a professional PR firm
- Traditional Media and Social Media press including features on select podcasts, shows, vlogs, blogs, and articles.
- Lifetime access to the 30 Days to a Bigger Stage Experience[®], an online program helping authors get publicity for their book.
- The opportunity to have a 90-second book synopsis video shared to a global audience.

6. **TAXES.** All federal, state and/or local income and other taxes, if any, are the Winner's sole responsibility.
7. **ODDS OF WINNING.** The odds of winning this Contest depend on the number of eligible entries received.
8. **NO PRIZE TRANSFER OR SUBSTITUTION.** No prize or any portion thereof is transferable or redeemable for cash. No substitutions for prize will be made except by Sponsor, in its sole discretion, in which case a prize of equal or greater value will be substituted.
9. **CONSENT AND RELEASE.**
 - A. By entering the Promotion, each entrant releases and discharges the Sponsor, judging organization (if applicable), and any other party associated with the development or administration of this Promotion, their parent, subsidiary, and affiliated entities, and each of their respective officers, directors, members, shareholders, employees, independent contractors, agents, representatives, successors and assigns (collectively, "Sponsor Entities"), from any and all liability whatsoever in connection with this Promotion, including without limitation legal claims, costs, injuries, losses or damages, demands or actions of any kind (including without limitation personal injuries, death, damage to, loss or destruction or property, rights of publicity or privacy, defamation, or portrayal in false light) (collectively, the "Claims").
 - B. Except where prohibited: (i) entry into the Contest constitutes the consent of the entrant, without further compensation, to use his/her name, likeness, biographical data, and contact information for editorial, advertising, marketing, publicity, and administrative purposes by the Sponsor and/or others authorized by the Sponsor; (ii) acceptance of a prize constitutes a release by any winner of the Sponsor Entities of any and all Claims in connection with the administration of this Contest and the use, misuse, or possession of any prize; (iii) any potential winner may be required to sign an affidavit of eligibility (including social security number) and a liability/publicity release; and (iv) if prize involves travel or activities, any potential winner and travel companion (if applicable) may be required to execute releases of the Sponsor from any and all liability with respect to participation in such travel/activities and/or use of the prize. Fully-executed affidavits and releases must be received by Sponsor within five (5) days

from the date that Sponsor first tries to notify the potential winner. Sponsor may conduct a background check to confirm any potential winner's eligibility and compliance with these rules. By entering, you agree to cooperate reasonably with any such background check. If the prize includes participation in any public event(s) or publicity, or if Sponsor Entities intend to publicize the winner in any way, and if a background check reveals that a potential winner has engaged in conduct that could damage the reputation or business of any Sponsor Entity, as determined by Sponsor in its sole discretion, the potential winner may be disqualified and the prize may be awarded to an alternate winner. If winner is deemed to be a minor under the jurisdiction of his/her residence, the prize will be awarded in the name of his/her parent or legal guardian who must execute the necessary affidavit and release and, if applicable, must accompany winner on the trip (no additional travel expenses will be awarded should a parent or legal guardian be required to accompany the winner on the trip).

10. DISCLAIMERS AND LIMITATIONS OF LIABILITY.

A. Sponsor is not responsible for entries that are lost, late, illegible, misdirected, incorrect, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility at Sponsor's servers or elsewhere. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet Access Provider, online service provider, or other organization (e.g., business, educational institute) that is responsible for assigning email addresses for the domain associated with the submitted email address.

B. Sponsor does not assume responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, or theft, destruction, or unauthorized access to its websites. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems, human error, or traffic congestion on the internet or at any website, or any combination thereof. In the event of a dispute, entries will be deemed submitted by the authorized account holder of the email address submitted at the time of entry.

C. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the web site or otherwise attempting

to undermine the legitimate operation of the Contest. Use of bots or other automated process to enter is prohibited and may result in disqualification at the sole discretion of Sponsor.

D. Sponsor further reserves the right to cancel, terminate or modify the Contest if it is not capable of completion as planned, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, force majeure or technical failures of any sort.

E. Sponsor Entities are not responsible for errors in the administration or fulfillment of this Contest, including without limitation mechanical, human, printing, distribution or production errors, and may cancel, terminate or modify this Contest based upon such error at its sole discretion without liability. In no event will Sponsor be responsible for awarding more than the number of prizes specified in these rules.

F. In the event this Contest is cancelled or terminated, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein.

G. Sponsor is not responsible for any incorrect or inaccurate capture of information or the failure to capture such information, whether caused by website users, tampering or hacking, or by any of the equipment or programming associated with or utilized in the Contest. Sponsor is not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website.

H. In no event will Sponsor, its distributors, affiliates, subsidiaries, vendors, advertising agencies and promotion agencies and each of their respective directors, officers, employees, representatives or agents, be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential, or punitive damages arising out of your participation in this Contest, access to and use of the website or the downloading from and/or printing materials downloaded from the website.

Without limiting the foregoing, everything on the website and in this Contest is provided "As Is" without warranty of any kind, either expressed or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties so some of the above limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions.

I. Sponsor entities make no warranties, representations or guarantees, express or implied, in fact or in law, as regards this contest or the merchantability, quality or fitness for a particular purpose regarding any prize or any component of any prize.

J. Any attempt by an entrant to deliberately damage the website or undermine the legitimate operation of this contest may be a violation of criminal and/or civil laws, and should such an attempt be made, sponsor reserves the right to seek remedies and damages (including without limitation attorneys' fees) from those responsible to the fullest extent of the law, including criminal prosecution.

K. The value(s) of the prize(s) set forth above represent Sponsor's good faith determination of the approximate retail value(s) thereof; the actual fair market value(s) as ultimately determined by Sponsor are final and binding and cannot be challenged or appealed. In the event the stated approximate retail value(s) of a prize is more than the actual fair market value of that prize, the difference will not be awarded in cash or otherwise. No substitution or compensation will be given for any portion of the prize that is not used.

11. ARBITRATION AND DISPUTES. As a condition of participation in this Contest, you agree that any and all disputes which cannot be resolved between the parties, claims and causes of action arising out of or in connection with this Contest, or any prizes awarded, or the determination of the Winner shall be resolved individually, without resort to any form of class action, exclusively by arbitration pursuant to the then effective commercial arbitration rules of the American Arbitration Association. Further, in any such dispute, under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim punitive, incidental, or consequential damages, or any other damages, including attorneys' fees, other than your actual out-of-pocket expenses (*i.e.*, costs associated with entering this Contest).

12. APPLICABLE LAWS AND JURISDICTION. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or your rights and obligations, and Sponsor's rights and obligations in connection with this Contest, shall be governed by and construed in accordance with the laws of the State of Ohio, without giving effect to the conflict of laws rules thereof. If any court of competent jurisdiction rules that any provision of these Official Rules is invalid or unenforceable, then that provision will be removed from the Official Rules without

affecting the rest of the Terms. The remaining provisions of these Official Rules will continue to be valid and enforceable. Should there be a conflict between the laws of the State of Ohio and any other laws, the conflict will be resolved in favor of the laws of the State of Ohio.

13. **SPONSORSHIP.** This Contest is sponsored by Redeem the Day dba Igniting Souls in connection with the Author Academy Elite program.