
FOR IMMEDIATE RELEASE

World-Class Event for World Changers Makes Dynamic Change to Experiential Conference

*Igniting Souls Conference, refusing to be stopped by the pandemic, pivots to create a stellar online experience, **UNHACKABLE: Achieve Your Dream***



COLUMBUS, Ohio – June 30, 2020 – COVID-19 has reshaped life completely, including business conferences. Kary Oberbrunner, CEO of Igniting Souls says, “In a shutdown, you have two choices, you can lie down or you can double down.”

When faced with the decision to host the Igniting Souls Conference onsite at the Polaris Hilton or cancel, Oberbrunner decided to double down for the safety of the attendees and began the hard work of moving the popular conference into the online space.

With that decision made, Oberbrunner and his Igniting Souls team went to work to make this 10th anniversary of the conference the best-ever, despite not meeting in person. “A building can’t contain us,” the author, entrepreneur, coach, and publisher states.

The Igniting Souls Conference will be held as a worldwide experiential event **October 22-25, 2020**. Both general admission and VIP tickets are available.



What Others Have Said

Doug Fitzgerald, author and CEO of *One Shot. One Life* credits the Igniting Souls Conference with helping him develop invaluable friendships as well as build several streams of income that have generated thousands of dollars in revenue.

Author of *The BrainPower Pyramid* and founder of Career Power Shift coaching, Louise Elliott, says that attending the Igniting Souls re-energizes her and has increased her influence, impact, and income by growing her into the person she wants to be.

About the Conference

Igniting Souls Conference began in 2010 in a small room in a church basement and has since grown to fill the conference center at Polaris Hilton in Columbus, Ohio. With

the uncertainties of hosting a large crowd this year, Oberbrunner and his team made the decision to level up with an experiential conference for the tenth anniversary.

Thursday, October 22 will include the World's Largest Experiential Livestream, with livestreams from various Barnes & Noble bookstores. Friday, October 23 begins what is known as Spark Day, a day jam-packed with practical business tools and information with David Branderhorst, Barbara Littles, and others.

That evening brings out the Author Elite Awards Global Livestream, a formal ceremony to award literary merit and publishing excellence. Over 1,000 authors have entered in the 16 categories. Only one in each category will receive the prize package that includes a professionally written press release, features on select podcasts, shows, vlogs, blogs, and articles, with lifetime access to the © 30 Days to a Bigger Stage Experience, all designed to help the author with publicity for their book.

Each day of the weekend will be filled with speakers who are authors, coaches, and entrepreneurs. The Strategic Coach himself, Dan Sullivan, will be sharing as will Dan Miller, President of 48 Days to the Work You Love. Other speakers include television host Paul Carrick Brunson, certified EOS Implementer and entrepreneur coach Jill Young, entrepreneurial team expert Shannon Waller, bestselling author of *Automate Your Routines* Kathryn Jones, OSU Head Wrestling Coach Tom Ryan, Founder of Built to Lead Chet Scott, Business Leader, Speaker, and Author Skip Prichard, Director of Fire Ring Business Track and Business Academy Elite Niccie Kliegl, Director for Fire Ring Personal Growth Track and Author Academy Elite Daphne Smith, Co-creator of Funnel Scripts and Author Wizards Jim Edwards, Business Growth and Marketing Expert David Branderhorst, CEO of the Leadership and Sales Academy Dexter Godfrey, Business Strategist Joel Kessel, Former Miss Ohio USA, Mrs. Ohio, and Mrs. International Lisa Moser, Business Coach and Strategic Negotiator Barbara Littles, Conflict and Resolution Expert Linda Outka, Founder and CEO of Lead Life BIG, LLC Chris McClure, Rian Doris of The Flow Research Collective, and more being added each week.

Ferdinand Foch said, "The most powerful weapon on earth is the human soul on fire," and Kary Oberbrunner is determined to create the best conference to ignite the soul of every attendee.

Contact: support@karyoberbrunner.com

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